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| ELP BOARD MEETING NOTES | September 18, 20198:30amMuseum of York CountyClassroom |

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| Facilitator: | Elizabeth Owen | Note taker: | Rachel Hui-Hubbard |

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| Attendees: | Brown, Lisa; Bush, Niki; Ciurlik, Sherri; Clarke, Marshall; Culp, Jane; Davis, Alice; DeWalt, Kay; Faulkenberry, Tom; Hess, Debra; Kelly, Brittany; King, Will; Lisk, David; Mahony, Laura; Miskelly, Susan; Moore, Laura; Neeley, Julie; Okey, Susanne; Owen, Elizabeth; Quinn, Sheila; Sanders, Penny; Taubenkimel, Cindy; Watson, Mary; Williams, Lisa-Anne **Guests**: Cole, Windy; Cook Bill |
| Call to Order: | 8:34 |

# Minutes

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| Agenda item: | Welcome | Presenter: | Elizabeth Owen |

#### Discussion:

* Welcome to our first Board meeting of the 2019-20 Year
* New Board Members: Adam Ackerman (Fort Mill), Will King (Rock Hill), and Laura Moore (Clover)
* Approval of May 2019 meeting minutes – motion to approve DL; 2nd DH; approved
* Thank you basket – please write a card, notes provided. Sign as an ELP board member
* Coins for Kids’ Literacy - explained

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| Agenda item: | Financial Report | Presenter: | Teresa Creech |

#### Discussion:

* Gave wrap-up for end of last fiscal year
* P&L statement: total income vs expenses – We’re in good shape, especially for July and August. We’re $25K above our projections.
* Bank Balance @ 8/31/19: $151,399.44
* Donations:
	+ Wells Fargo Foundation: $5000 (Rock Hill Reads)
	+ Clover School District: $7000 (general)
	+ Rock Hill School District: $7000 (general)
* ROR book credits remaining: $17,725.16. We’re scheduled to have a new deposit of book credits from Atirum at about 20% of costs to run program at RHPRH and RHPFM. At the end of last year, we ended up with about $45k book credits
* $212,427 budget of last year. Still keeps us under $250k audit threshold, so we have a regular tax return 990 which is already completed. Our new accountant is Burkett, Burkett, & Burkett.
* YTD net income: $25,472.68
* DPIL payment for August: $1277.89
* Any questions:
	+ DL – Is there a concern about drawing down ROR balance and funding other programs?
	+ TC – No because we’re ROR heavy. BTR terminated b/c of ROR expansion
	+ DL – July- August income 153%
	+ TC – it‘s just the accounting function based on total overall budget. Back to percentages. Look at year end. Breakdown: 11% donations individual; 36% business; 17% org; 3%United Way. Evenly distributed
	+ AD – Historic revenue vs P&L doesn’t seem to add up.
	+ TC – will get back
	+ AD – I figured it out
* Historic revenue gives idea of donors and how much they donate over time

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| Agenda item: | Programs Report | Presenter: | Rachel Hui-Hubbard |

#### Discussion:

2018-19 Literacy Program Numbers:

* Dolly Parton
	+ 10,100 books distributed
	+ Continues to decrease
	+ Continue to receive registrations
* Born To Read
	+ 500 books
	+ Only 20% encounter rate so discontinued program
* Wee Read
	+ 25 books
	+ Program ongoing
* Reach Out and Read:
	+ 19886 books
	+ Overall sites are doing well
	+ Affinity had significant turnover and growth. Relaunch on Wed 9/25
	+ North Central on-site coordinator left. Did ROR review on 9/13
	+ Meeting with Catawba health tomorrow (Thu 9/19)
* Community Book Giveaways:  6777
	+ Rock Hill Reads: 1992
	+ Partners include: MYCO, ParentSmart, Bright Beginnings, LEAP, Parenting Partners, LFL (6 locations), RHReads, United Way, York SD, Lige St. Rededication, Bus Launch, BARK, York Summer feeding, Lancaster Fatherhood project, Nurse Family Partners

**TOTAL for 2018-19 = 39,487**

DL – Infographic is great and useful for him

RH – Jewel did the infographic

TC – We’ll be updating this infographic

EO – Off agenda. Take a few minutes to introduce each other name, where you’re from, and something interesting

25th anniversary of ParentSmart in Jan

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| Agenda item: | Executive Director Report | Presenter: | Teresa Creech |

#### Discussion:

* Committee assignments – assigned or let us know where you want to serve. Get with TC today if you’re not signed up
* Turn in commitment forms
* Jennifer Becknell will be working with us to work on social media and website. She’s a contract employee so we’ll be filing a 1099. Kim Brock our bookkeeper gets $200, so JB will too. The goal for JB is to take the content of what we’re doing and create stories in order to keep up with what funders are requesting. Web site, social media, thank you to partners, making sure our brand is staying consistent, telling who we are and what we’re doing. If there are events, please take pictures and we can help promote. DL will share with us his content calendar and that will help plan articles, social media. We hope that she’ll be coming to board meeting
* Community book giveaway – strategic about doing RHReads pilot the right way. We’re very conscious that Rock Hill is not the only place in York County. Please let us know if there are places in other parts of the county that have groups that go directly to children that have a need for books, situations where we can make direct connections. If you find them, know of them
* We are out of donated books. We’ll welcome any gently used appropriate books
* If you have anything you’d like to include on the agenda, let us know.
* Please note events on the bottom of the agenda

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| Agenda item: | In the Know | Presenter: | Elizabeth Owen |

#### Discussion:

*The Role of Play* video - [https://developingchild.harvard.edu/resources/play-in-early-childhood-the-role-of-play-in-anysetting/?utm\_source=newsletter&utm\_medium=email&utm\_campaign=august\_2019](https://developingchild.harvard.edu/resources/play-in-early-childhood-the-role-of-play-in-any-setting/?utm_source=newsletter&utm_medium=email&utm_campaign=august_2019)

Play supports responsive relationships, strengthens core life skills and reduces stress.

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| Agenda item: | Board Member Shout-Outs | Presenter: | Elizabeth Owen |

#### Discussion:

* Thanks to those members who came to shop at Crossings on Main on August 24th
* Congrats to Sylvia, Sheila and the entire Team for the Resilience Training workshop.
* Thanks to Brittany Kelly, Debra Hess, Susan Miskelly and Lisa-Anne Williams for their efforts at the *Come Read with Me* event at the Mercantile on September 7th
* DL – John Gettys is a huge proponent

# Other information

#### Next Board meeting:

Wednesday, October 16, 2019, 8:30am, Museum of York County

**Event Dates Supporting ELP – please mark your calendars to attend:**

* September 26, 2019, 5-7pm, Catawba Region Nonprofit Networking Event at the Mercantile
* October 10, 2019, 8:30am – 10:30am, Elected Officials Event-The Economics of Early Childhood at Family Trust Federal Credit Union Community Room
* October 10, 2019, 6-9pm, Community Block Party-All American City, Fountain Park, Rock Hill
* December 3, 2019, Giving Tuesday at the Pump House in Fort Mill. Please think about having a lunch meeting
* December 7, 2019, Christmasville’s Fezziwig Ball at Winthrop

You are our voice for the children in the community. You are the cheerleaders for what we do in York County. We appreciate you. We have an oppy to make that

#### Meeting Adjourned: 9:29am