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| ELP BOARD MEETING NOTES | February 19, 20208:30amMuseum of York County |

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| Facilitator: | Elizabeth Owen | Note taker: | Rachel Hui-Hubbard |

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| Attendees: | Ackerman, Adam; Brown, Lisa; Bush, Niki; Ciurlik, Sherri; Clarke, Marshall; Coxe, Kelly; Culp, Jane; DeWalt, Kay; Echols, Sylvia; Faulkenberry, Tom; Hayes, Wes; Hess, Debra; King, Will; Lisk, David; Mahony, Laura; Miskelly, Susan; Moore, Laura; Neeley, Julie; Okey, Susanne; Owen, Elizabeth; Quinn, Sheila; Taubenkimel, Cindy; Watson, Mary; Williams, Lisa-Anne |
| Call to Order: | 8:33 |

# Minutes

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| Agenda item: | Welcome | Presenter: | Elizabeth Owen |

#### Discussion:

* Welcome
* Introductions of board members
* Approval of Meeting Minutes. Motion: NB Second: AA Approved
* Thank you basket
* Coins for Kids’ Literacy
* Board pledges/contributions: please note the end of the year is getting closer and some folks still have pledges to complete. See Rachel

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| Agenda item: | Financial Report | Presenter: | Adam Ackerman |

#### Discussion:

* Bank Balance, as of 1/31/20: $159,419.66
* Total donations in January including endowment: $22,987.51
* Endowment income: $15,110
* ROR credits spent: $4,543
* ROR credits remaining: $23,655.20
* YTD net income: $37,668.71

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| Agenda item: | Programs Report | Presenter: | Rachel Hui-Hubbard |

#### Discussion:

* Reach Out and Read - Projected numbers for 2020-21
  + \*Affinity Community Health Center:  170
  + \*Catawba IHS: 30
  + North Central:  1,000
  + Rock Hill Peds, Fort Mill:  5,300
  + Rock Hill Peds, Rock Hill:  10,500
  + SouthernMED, Tega Cay:  1,400
  + \*\*Sunshine:  2,000
  + Tri-County, Rock Hill:  2,200
  + Tri-County, York:  1,900
  + York:  750
  + Total:  25,250 well child visits annually

\*Not trained in Books at Birth

\*\* Almost trained in Books at Birth

Mante Pediatrics is the only pediatric practice that we have not been able to get into at this point in time.

* + Catawba Indian Health Services are slowly moving forward
  + SouthernMED – Recall that we were planning to launch them Q2 of this year. They launched earlier than planned because they’re so eager to get started. Orientation was 2/12/2020
* WeeRead –
  + Stopped by NICU to check inventory. They usually go through 25/year, but they were already out.
  + Misinformed that program was discontinued
  + Next day, special area, sign, renewed enthusiasm
* Dolly Parton – Our monthly balance continues to decrease. Last month it was $954.90
* Book Donations -
* Other projects – Sherri Ciurlik and our high school intern, Peggy, for organizing the storage unit. Hundreds of partner pack books and the almost 800 donated books

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| Agenda item: | Executive Director Report | Presenter: | Teresa Creech |

#### Discussion:

After the last meeting, RH picked up shelving, and SC and Peggy cleaned out and organized the storage unit.

Coins for Kids/ Read Across America

LAW will be taking on and Read a thon

Coordinating with supers in various level of participation. HS students involved for service hours. Jewel helped make materials

March 2 week celebrate a winner

Jewel and Winthrop students will do an activity – art based themed to tie art and literacy for the winning class.

RH found a box set of 20 titles of Dr. Seuss books. Another volunteer is putting stickers on them. Boxed sets will be given to teachers for classroom sets. Other books will be given to students to take home

LAW thank you for taking lead

Month of March will be spent planning:

Next year’s budget draft

Programs that we’ll be increasing or decreasing

Making sure we support pre-k and parenting programs as our commitment is to support all four school districts.

United Way

One concern is those that designate funds for ELP.

RH and I will come up with letter to let those donors know that we won’t be a designee in hopes they’ll write a check to us directly

Website

Hacked and has virus

Too time intensive. Hired someone to look into it. We’re going to have to mirror the site and recreate it

We’lll keep you updated

Social Media

Paying Jennifer Becknell as a social media contractor has worked out really well. Our views have been slowly increasing.

Once we get website up and running, she’ll be taking care of that

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| Agenda item: | Shout Out to Board Members | Presenter: | Teresa Creech |

#### Discussion:

Great job to all involved with the McCoy event and for your attendance. Jewel created an inspirational art piece. Niki, the food was amazing! Yay for the gf cauliflower puffs! Alice, your homemade drink concoction was a hit! Sylvia and Mary (and Paul) thanks for the assistance and the ice run. Laura, the flowers and your home were beautiful. Thanks to you and Dan for being so gracious.

Jan texted that they were so thrilled.

LM: Thank you for giving opportunity to serve. It was the last event I’m hosting.

TC: Jan McCoy said it was highlight of life.

EO: For $50k, it can be the highlight of your llife too.

# Other information

#### In the Know:

“Children need art and stories and poems and music as much as they need love and food and fresh air and play.”

<https://astridlindgrenmemorialaward.wordpress.com/2015/12/17/children-need-art-and-stories-and-poems-and-music-as-much-as-they-need-love-and-food-and-fresh-air-and-play/>

#### ParentSmart anniversary featured art that was funded by an arts council grant that we applied for. We’d like to do this with the other 3 parenting programs. It would be great to replicate. MayDay project has donated money to do this for Clover.

#### CT – so thankful for partnership and for brining symphony, opera, poet lalureatae. About 225 students. Who were mesmerized. There was no need to keep them in line. 3yo to 10-11yo. Got to enjoy symphony, kids got into it.

#### Natasha McNeil went to York. She’s interested in doing that again for everyone. This is why we’re here: to expose kids to these and let them know that there’s a world beyond theirs

#### SE: TC and I will be at the Institute for Child Success conference. The doctor who started ROR will be there. ICS has $3m grant for children for mental health birth to age 3. BCBS also is involved. Direct correlation between ELP and ICS.

#### Next Board meeting:

Wednesday, March 18, 2020, 8:30am, Museum of York County

#### For Your Calendar:

March 7, 2020 – Golfing for Good benefiting Miracle Park (and a little bit for ELP too

#### Meeting Adjourned:

9:07