|  |  |
| --- | --- |
| ELP BOARD MEETING NOTES | March 18, 2020 |
| Meeting was held via email due to COVID-19 |  |

|  |  |  |  |
| --- | --- | --- | --- |
|  |  |  |  |

|  |  |
| --- | --- |
| Respondents | Ackerman, Adam; Brown, Lisa; Bush, Niki; Ciurlik, Sherri; Clarke, Marshall; Coxe, Kelly; Cook, Bill; Davis, Alice; Echols, Sylvia; Faulkenberry, Tom; Hayes, Wes; Hess, Debra; Kelly, Brittany; King, Will; Mahony, Laura; Miskelly, Susan; Neeley, Julie; Okey, Susanne; Owen, Elizabeth; Watson, Mary; Williams, Lisa-Anne |
|  |  |

# Minutes

* Approval of March 2020 meeting minutes
  + Motion to approve – Debra Hess
  + 2nd  - Mary Watson
  + Minutes approved
* Approval of Strategic Plan FY21-23
  + Motion to approve – Susan Miskelly
  + Second – Niki Bush
  + Strategic Plan FY21-23 approved
* Coins for Kids’ Literacy – keep collecting until May meeting.
* Board Giving participation rate is 95%. Please consider paying your outstanding pledge if you are able.

|  |  |  |  |
| --- | --- | --- | --- |
| Agenda item: | Financial Report | Presenter: | Adam Ackerman |

#### Discussion:

* Bank balance as of 3/31/20: $150,693.98
* Donations total for March: $6,873.95
* Endowment Balance as of 03/31/20: $16,160.00
* ROR Credits Spent in March: $1,050.00
* ROR Credits Earned in March: $660.00
* ROR Credits Remaining as of $3/31/20: $19,737.20
* YTD Net Income:$26,509.70

|  |  |  |  |
| --- | --- | --- | --- |
| Agenda item: | Programs Report | Presenter: | Rachel Hui-Hubbard |

* **Reach Out and Read updates**
* Amber Pierce, our Reach Out and Read Carolinas regional coordinator, needs to do site visits this month.  She and I are trying to arrange these visits by phone.
* Book deliveries to the practices have been suspended for the time being.  One socially distant delivery was made on April 2 to Rock Hill Pediatrics, Rock Hill clinic.
* All About Books, our primary book vendor, is offering discounts through the month of April.  I will be ordering books for all the practices so that we’ll be ready to re-stock their inventory once we resume normal deliveries
* **Website update**

After several conversations via phone and email and a deep dive meeting via zoom, I’m very excited about the work that we’re doing on the ELP website.   As with most things, best practices for design and user interface evolve, and ELP’s website had become outdated.  The website will be updated accordingly as follows:

* Layout:  Streamlined to reduce page redundancy, wasted page space, text heaviness, and clutter on the menu
* User Experience:  Simplified navigation and reduction of the number of clicks needed to get the desired information
* Architecture:  Integration of Bloomerang payment features for easy online one-time or recurring donations and Facebook for current news and events.

|  |  |  |  |
| --- | --- | --- | --- |
| Agenda item: | Executive Director Report | Presenter: | Teresa Creech |

         Deposited $5000 from Comporium and our monthly $1000 from EW Process.

* SBA Payroll Protection Program loan-$17,836 requested.
* Strategic Plan, see attached – Vote to approve at this meeting. **We need a motion and a second to approve the Strategic Plan. Everyone please respond Yes or No to this email.**
* 2020-21 Budget , see attached– Review and If you have any comments/questions, please email Elizabeth and Teresa. Budget vote at May meeting.

**Shout Out to Board Members**

This shout out is for ALL of you during these difficult times.You are all amazing and doing a great job! Thank you for sharing your awesomeness with ELP! Stay strong!

**In the Know –** “The Desire to Move is Integral to Brain Development.”

<http://www.communityplaythings.com/resources/articles/2020/building-successful-kids>

# Other information

#### Next Board meeting:

Wednesday, May 20, 2020, 8:30am, Museum of York County