

ELP BOARD MEETING NOTES

January 18, 2023

Call to Order: 9:00 am

Adjourned: 9:32 am

In-Person Board Meeting, Mercantile

Attendance

x Ackerman, Adam	x Echols, Sylvia	Kelly, Brittany	Rogers, Kareem
x Bentley, Daniel	x Edwards, Martha	x Lisk, David	Sanders, Rhonda
x Brown, Lisa	x Elliott, Jessica	Locke, Margaret	Schmolze, Tommy
Buckley, Laney	x Faulkenberry, Tom	McCallum, Sedrick	Serna, Lauren
x Bush, Niki	Frothingham, Judy	x Mendoza, Dawn	x Surratt, Kristen
Chisolm, Tiana	x Green, Carolyn	Moore, Laura	Taubenkimel, Cindy
Close, Will	x Guenther, Courtney	x Neelands, Angel	Watson, Mary
x Creech, Teresa	Hefney, Janet	x Powell, Erin	x Williams, Lisa-Anne
x Culp, Jane	x Hubbard, Rachel	Reno, Jim	

Minutes

Welcome

Presenter: Lisa-Anne Williams

- Welcome
- Percentage of board members who've contributed some or all of their pledge:
- Approval of December 2022 meeting minutes
 - Motion to approve – Angel
 - Second – Adam
 - December 2022 minutes unanimously approved

Financial Report

Presenter: Adam Ackerman

- Bank balance as of 12/31/2022: \$191,570.91
 - Total Donations in December: \$20,835.94
 - EW Process - \$1000
 - Comporium - \$954
 - Comporium Pioneer Club - \$1,908
 - Common Market - \$350
 - United Bank - \$2,500
 - Endowment balance as of (11/30/2022): \$44,598.56
 - ROR credits spent: \$4,647.92
 - ROR credits remaining: \$14,863.18
 - Net Income as of 12/31/2022: \$7,149.37
- Charles Schwab account opened. Thank you to Adam!

Programs Report

Presenter: Rachel Hui-Hubbard

- Reach Out and Read: Bookmark placement in books – **See** attached – THANK YOU to Erin Powell for designing!
- New Pediatric sites coming to the Lake Wylie area
- ROR Dental Initiative Trainings at RH Pediatrics: February 7 in Rock Hill, February 8 in Fort Mill

Executive Director Report

Presenter: Teresa Creech

- ELP met with other York County early childhood collaborative partners on January 9th. THANK YOU to Sylvia Echols for convening. . We met with the 4 district parenting program directors, director of CDC, and David Lisk, director of First Steps YC
- ELP participated with Hilary Harris-NFP, Catawba Nation MIECHV, in asset mapping for home visiting and other services affecting the indigenous population in York and 12 surrounding counties. They are facing many culture challenges including maintaining their language. They're the only federally recognized tribe in SC. There are a lot of community partnerships that a huge asset to our area
 - SE – Applying to the MIECHV grant and receiving the grant is very important.

“In the Know” – Education Workgroup

Presenter: Teresa Creech

- After the meeting, plan to take pictures at the photo booth that we've set up. Thanks to Lisa-Anne and Rachel for setting up the photo booth.
- The Surprising (and Scientifically Proven) Benefit of Reading to Toddlers: <https://www.readbrihtly.com/surprising-scientificallly-proven-benefit-reading-toddlers/>
 - Development of the child AND development of parent. Soothing is important, and reading a book to a child is effective for both.
 - Mothers who read to their child early regularly parented less harshly and the children were better able to regulate themselves and pay attention
 - Shared reading fosters healthy brain development in babies and toddlers
 - Develops empathy
 - Fosters language development, positively impacting school outcomes

Workgroup Reports

- *Read To Me* campaign (Erin Powell, Judy Frothingham, Sylvia Echols, Tiana Chisolm): \$988 collected from Salon Naman. Donated onesies/books to the NICU. **See** attached pic of the new exhibit at The Mercantile in Rock Hill.
 - Take a moment to take a look at the Read To Me kits displayed in the store. They're available for sale.
- Sponsors Gifts (Angel Neelands & Margaret Locke): Update?
- Community Book Gift Sets (Niki Bush, Mary Watson): Packing book gift bags for community partners/donors
- Strategic Planning (Lisa Brown, Kareem Rogers, Tom Faulkenberry): Are we on track with our strategic plan?
- Nominations (Laura Moore): Suggestions for new Board Members submitted in the next several months

Board Connection Workgroup – Daniel Bentley, Kristen Surratt

- January Birthdays - **See** attachment

Other information

Next Board meeting

- Via Zoom
- Wednesday, February 15 at 8:30am to 9:30am