

ELP BOARD MEETING NOTES

December 20, 2023

Call to Order: 8:36 am

Adjourned: 9: am

Attendance

Ackerman, Adam	x Elliott, Jessica	Kelly Brittany	Schmolze, Tommy
x Barber, Katie	Faulkenberry, Tom	x Lisk, David	Surratt, Kristen
Bentley, Daniel	x Frothingham, Judy	McCallum, Sedrick	x Taubenkimmel, Cindy
x Brown, Lisa	x Green, Carolyn	x Mendoza, Dawn	Thompson, Crystal
x Bush, Niki	x Green, Courtney	x Moore, Laura	Thompson, James
Close, Will	x Guenther, Courtney	Neelands, Angel	x Williams, Lisa-Anne
x Culp, Jane	x Harris, Hilary	x Owens, Robin	
x Echols, Sylvia	x Hefney, Janet	Powell, Erin	
Edwards, Martha	x Hubbard, Rachel	x Reno, Jim	

Minutes

Welcome

Presenter: Lisa-Anne Williams

- Welcome
- Welcome to new board members:
 - Courtney Green
 - Dr. Katie Barber
- Percentage of board members who've contributed some or all of their pledge: 75%
- Approval of November 2023 meeting minutes
 - Motion to approve – Lisa Brown
 - Second – Sylvia Echols
 - November 2023 minutes unanimously approved
- Bookmark reminder

Financial Report

Presenter: Rachel Hui-Hubbard

- Bank Balance as of 11/30/2023: \$65,003.35
- Schwab Balance as of 11/30/2023: \$104,025.13 (5.08%)
- Total Cash: \$169,028.47
- Total Donations in November: \$11,900.30
 - EW Process: \$1,000
 - Sweet Repeat: \$700
 - FM School District: \$7,000
 - Main Street Bottle: \$111.88
- Endowment Balance 10/31/2023: \$58,067
- ROR
 - Credits Spent: \$6,024.75
 - ROR Credits Earned as Income: \$0
 - ROR Credits Remaining: \$9,916.90
- Net Income as 11/30/2023: \$775.96

We're in the black again thanks to recent donations 😊

Programs Report

Presenter: Niki Bush

- ROR – partnership with Indian Health Services
 - IHS funding ROR on a national level - \$200,000 grant for 45 clinics in 11 states
 - We will no longer be ordering books for the Catawba Service Unit, but will still provide support and training as needed
 - Important takeaway: We can no longer apply for grants for CSU
- Bookkeeper transition update
 - ELP QuickBooks user now
 - Reconciled accounts for November

Executive Director Report

Presenter: Rachel Hui-Hubbard

- Had meetings with several funders and potential new funders
- First Citizens Bank is doing a special anniversary grant this year. Applied for \$5000 for Carolina Peds and learned about audited financial statements.
 - We found out this week that we were awarded \$10k
 - Shout out to Jim Reno!
- RHSD will be increasing funding this year by \$1000 and next year with the plan to get to requested \$10k in 2025
- Future ROR site at Affinity/RHSD partner clinic late 2024
 - Martha Edwards will be consulting partner
- First grant I wrote was funded: SC Ports Authority \$2500
- Run group Friendsgiving LRC donation
 - Takeaway: Funding can come from unexpected places

Workgroup Reports

Events- Judy Frothingham

- Sponsorship levels
- We need folks to reach out to sponsors, especially if they recommended them
- We are looking for ideas and sponsors for other categories
- Time is tight, we are looking to at least cover cost

Rachel: Erin has created a one page sponsor sheet and Niki/Judy have created a packet, so we will send those out as soon as possible

Dawn: I am happy to send out the packet! Are we still looking for restaurants, etc. to donate items? I am happy to make “cold calls” at places near me.

Judy: You can also use the sponsor packet for in-kind donations. We are looking for live auction items as well as silent auction items – if someone has a vacation home, tickets, etc. My main concern right now is the major sponsors, so that we know we have funding for the event.

Robin: I have connections to folks on this list, and I'm happy to reach out.

Judy: Let me know and I can add it to the sponsorship tracker so that we aren't working on the same things

Board Connection Workgroup –

- **December Birthdays:**
 - Dawn Mendoza (4th), Sylvia Echols (14th), Jane Culp (20th), Kristen Surratt (25th)

In The Know -

The Early Childhood Ecosystem. <https://www.youtube.com/watch?v=lipVaPKnjRk>

David Lisk: There is a pilot program called Healthy Steps that is focusing on this and making these connections for 1-3 year olds.

RHH: Thank you for this video, Janet. This really summarizes what we do and why we do it!

Janet Hefney: Early childhood is a crucial time for a child's growth, when children gain essential skills. An ECE is a system that aims to support children as well as caregivers, teachers, and policymakers. Poverty affects families across the world and can lead to lifelong problems if left unchecked. ECE is a long term investment that can have a significant impact on families and children.

Other information

For Your Calendars:

- January board meeting will be in person on Wednesday January 17, 2024 at 9:00am at the Mercantile, 153 E White St, Rock Hill. Submit baby photos for our ice-breaker activity.
- Saturday March 2, 2024: Literacy Ball celebrating ELP's 25th anniversary

Getting-To-Know-You Breakout Session – Tell us about a favorite holiday memory from your childhood