

ELP BOARD MEETING NOTES

April 17, 2024

Call to Order: 8:33 am

Adjourned: 9:19 am

Attendance

x Ackerman, Adam	x Elliott, Jessica	Kelly Brittany	Schmolze, Tommy
x Barber, Katie	x Faulkenberry, Tom	x Lisk, David	x Surratt, Kristen
Bentley, Daniel	x Frothingham, Judy	McCallum, Sedrick	x Taubenkimel, Cindy
x Brown, Lisa	x Green, Carolyn	x Mendoza, Dawn	x Thompson, Crystal
x Bush, Niki	x Green, Courtney	x Moore, Laura	Thompson, James
Close, Will	x Guenther, Courtney	Neelands, Angel	x Williams, Lisa-Anne
x Culp, Jane	Harris, Hilary	x Owens, Robin	
Echols, Sylvia	Hefney, Janet	Powell, Erin	
Edwards, Martha	x Hubbard, Rachel	Reno, Jim	

Minutes

Welcome

Presenter: Laura Moore

- Welcome
- Percentage of board members who've contributed some or all of their pledge: 95%
- Approval of March 2024 meeting minutes
 - Motion to approve – Judy Frothingham
 - Second – Adam Ackerman
 - March 2024 minutes unanimously approved
- Board members, get your tickets for the gala. We'd love to see you at this celebration!

Financial Report

Presenter: Adam Ackerman

Bank Balance as of 03/31/2024: \$69,318.45

- Schwab Balance as of 03/31/2024: \$142,924.26 (5.03%)
- Total Cash: \$212,242.71
- Total Donations in March: \$14,204.85
 - EW Process: \$1,000
 - Perihelion Club: \$1,000
 - Gala sponsorships/Tickets: \$10,637.10
- Endowment Balance 02/29/2024: \$73,649
- ROR
 - Credits Spent: \$4,160
 - ROR Credits Earned as Income: \$0
 - ROR Credits Remaining: \$ 14,111.60
- Net Income as 03/31/2024: \$47,256.57

AA: For those new to the board, we are usually in the red at the end of the year; we usually have little or no profit. We do still have some gala expenses to pay this fiscal year, so that may affect this some.

Programs Report

Presenter: Niki Bush

- ROR
 - Annual site visits completed
 - Carolina Pediatrics will be participating in the oral health initiative
- Wee Read
 - First solo day at NICU postponed due to head cold/allergies (can't risk it with the preemies!)
- Community Book Giveaways
 - Down's Syndrome Day book delivery was a success
 - Earth Day Birthday event books

Executive Director Report

Presenter: Rachel Hui-Hubbard

- First draft of 2024-25 Budget
 - To be submitted for vote in May
 - ROR changes affecting our numbers this year
 - Indian Health Services (Catawba Service Unit) now part of ROR national
 - Closing of York Pediatrics
 - RHPDB ramping up but not at full capacity yet
 - Diverse and better quality books, cost per book is higher
- Submitted grants, including Publix, Community Partnership Foundation
- Met with funders Tyson Blanton from Duke Energy Foundation, Nikki Blanco at South State Bank
- Earth Day Birthday event on 4/20; we'll be giving out books on recycling
- Preliminary talks with OB/GYN practice managers for prenatal books rollout

Cindy Taubenkimmel: Could we include a brochure with the books for the pregnant mothers, to make them aware of our services?

Rachel Hui-Hubbard: I have a meeting today with the clinic manager, so I'll ask!

CT: We have a partnership with Clinton College coming up and we want to include ELP in that as well.

Workgroup Reports

- **Events:** Judy Frothingham
 - Set-up help needed for gala
 - Schedule / Flow of event

JF: We have some new sponsors, sponsorship dollars are really coming in strong! We also have some great silent and live auction items. Please sell tickets and invite your friends. We're looking to hit the 125 people capacity, so please get out there and try to sell tickets. If anyone has free time on the day of the event, we can use help setting up. Please let Rachel or Niki know if you have time to help with that.

- **Board Connections** (Daniel Bentley, Sylvia Echols, Kristen Surratt)
 - April Birthdays: Will Close (4/9), Rachel (4/10), Robin Owens (4/25), Judy Frothingham (4/28)

In the Know (Hilary Harris, Janet Hefney, James Thompson, Courtney Green)

Stay Informed About Early Childhood Education

RHH: Janet was going to present but I don't see her online, she has some updates about early childhood policies. I will send those slides out to the board.

For Your Calendars

- Earth Day Birthday event Saturday 4/20, 10:00am-2:00pm at the York County Material Recover facility, 320 Recycle Center Rd, York, SC
- Literacy Ball – May 4, 2024
- May ELP board meeting
- Salsarita's fundraiser 5/16/24, noon – 8pm. 295 Herlong Ave. RSVP here: [Commit to Eat at The Early Learning Partnership of York County's GroupRaise Meal @ Salsarita's](#). They need a minimum of 20 RSVPs to hold the event date

Jessica Elliott: The bus is on schedule for completion and you should be receiving an invitation for the end of May. We already have "Wheels on the Bus" books with ELP stickers. I can't talk too much about this right now, but just wanted to update you.

- **Breakout Rooms – What are your thoughts about future ELP fundraiser events?**
Should have another gala? Do we need a signature event? What are some fundraiser ideas? Should we have one annually, only on special occasions, never again? Etc.

Courtney Guenther: Our group had some wonderful ideas: reserve big events for special occasions/milestones; annually hold smaller events to have presence in the community and outreach, such as a community based book fair, where books can be purchased and provided (Jessica); resources available to teach about fundraising for members (Courtney Green)

Lisa Brown: We had a similar conversation – big event every 5 years or so; we talked about the oyster roast which is successful because it's casual.

AA: We thought the same thing, every 5 years for the gala; Judy had a good idea of doing a trick or treat event with books.

JF: We could tie it in to Fort Mill closing streets downtown and each company could give out books like trick or read instead of trick or treat.

AA: Or something involving fitness, like a 5k. I love the community book fair idea.

RHH: To piggyback with another event. Would we share proceeds?

AA: No, just to affiliate with Come See Me or something. We'd have to pitch it in terms of what's in it for them.

Laura Moore: We also thought every 5 years would be best for the gala. Niki thought about giving out books for summer in preschools or child care centers, sponsors could sponsor a child or day care center and on a particular day we could give out those books. Katie suggested a fundraiser around adults reading for ELP, like a read-a-thon with donations. Keeping with the theme of reading.

JF: I'm thinking about the Earth day thing – is there a sponsor there? How can we get companies to sponsor events like that?

RHH: How would that work for the school district for us to go in on the last day of school?

Katie Barber: That would be easy!

JF: Throw in an ice cream social and everyone will come!

Niki Bush: That's a great idea! Then kids will associate reading with things that they love.

JF: Absolutely! We could even do themed books, like books about swimming and summer vacation.

- **Adjournment of General Meeting**
- **Budget Discussion**