

ELP BOARD MEETING NOTES

May 15, 2024

Call to Order: 8:32 am

Adjourned: 8:58 am

Attendance

x Ackerman, Adam	x Elliott, Jessica	Kelly Brittany	Schmolze, Tommy
Barber, Katie	x Faulkenberry, Tom	Lisk, David	Surratt, Kristen
x Bentley, Daniel	x Frothingham, Judy	McCallum, Sedrick	x Taubenkimel, Cindy
Brown, Lisa	Green, Carolyn	x Mendoza, Dawn	x Thompson, Crystal
x Bush, Niki	Green, Courtney	Moore, Laura	x Thompson, James
Close, Will	x Guenther, Courtney	Neelands, Angel	x Williams, Lisa-Anne
x Culp, Jane	x Harris, Hilary	x Owens, Robin	
x Echols, Sylvia	Hefney, Janet	x Powell, Erin	
Edwards, Martha	x Hubbard, Rachel	Reno, Jim	

Minutes

Welcome

Presenter: Lisa-Anne Williams

- Welcome
- Percentage of board members who've contributed some or all of their pledge: 100%
- Approval of April 2024 meeting minutes
 - Motion to approve – Judy Frothingham
 - Second – Daniel Bentley
 - April 2024 minutes unanimously approved

Financial Report

Presenter: Adam Ackerman

- Bank Balance as of 04/30/2024: \$65,605.24
- Schwab Balance as of 04/30/2024: \$143,495.49 (5.03%)
- Total Cash: \$209,100.73
- Total Donations in April: \$6,471.15
- Total Gala Proceeds: ~\$36,000
- Endowment Balance 03/31/2024: \$73,648
- ROR
 - Credits Spent: \$4,020.45
 - ROR Credits Earned as Income: \$429.58
 - ROR Credits Remaining: \$10,520.73
- Net Income as 04/30/2024: \$39,628.98

Adam Ackerman: I'm sad to report that this is my last financial report for ELP.

Programs Report

Presenter: Niki Bush

- ROR

- Ordered books for Atrium Fort Mill and Doby's Bridge locations (incl. dental)
- Delivered storage unit books to Carolina Pediatrics
- Wee Read
 - Delivered books to the NICU
- Community Book Giveaways
 - Earth Day Birthday event – see photo(s)
 -

Lisa-Anne Williams: I'm excited to hear about the books going out for summer, that's when kids really need them.

Executive Director Report

Presenter: Rachel Hui-Hubbard

- Gala success!
- Budget discussion. See attached draft of 2024-25 budget.
 - Largely driven by ROR changes affecting our numbers this year.
 - No longer providing books for Catawba Service Unit or York Peds
 - RHPDB ramping up but not at full capacity yet, starter books, staff changes
 - Diverse and better quality book cost is higher
 - Anticipated increase in well-child visits
 - Review for board vote in 2 weeks
- Distributing books to barbershops during the summer

Rachel Hui-Hubbard: I'm sure you all want to hear about the gala, and how it went. Huge shout-out to Judy! She had a plan and executed it perfectly! We had a goal to make \$15,000 and went over that, we ended with about \$36,000. We are still waiting to hear from Kounter about the money donated from alcohol sales.

Sylvia Echols: I am so grateful to you, Niki, and Judy because it was phenomenal. For those who couldn't attend, it was a grand evening. There were so many nice touches – it started as the derby ended and we walked in and were greeted with mint juleps. We didn't just make \$36,000, we increased awareness of our organization and its mission.

RHH: I also have to thank Kounter and Chef Rob, they gave us so much, from rental items to a percentage of the alcohol sales. The best way to thank them is to support their small business, so please check them out!

Budget discussion:

- Niki and Rachel get a slight raise for cost of living expenses
- Preparing for pilot/ launch in July for OBGYN clinics – giving books to new mothers. Around 450 books for the first year
- Did not account for fundraiser cost in the budget because we aren't sure how that is going to go yet
- Email for vote will be sent in a couple of weeks

Robin Owens: In the budget, where are we spending the gala proceeds? Is it going into the general budget, or for a special project?

RHH: It will go into the general budget. We have some upcoming community projects: barbershop books, Clinton College project, for example. The funds will be going to those types of things.

Cindy Taubenkimel: I found out last night that Sheila is working on the Back to School block party so that is another opportunity.

RHH: I am also working with Tynetta Moore about two summer events, trying to have a presence there.

LAW: Do we know which barbershops?

RHH: Not yet. We are working with CT Kirk and his wife. They are both teachers so they'll get back to us with more information in June.

Workgroup Reports

- **Events:** Judy Frothingham

Judy Frothingham: We're doing the final accounting for the event, and thanking everyone for all they did. We're thinking of low-key fundraisers for the next couple of years.

RHH: Judy already texted me with two new ideas, so she's on the ball!

RHH: People who attended the gala – do you have any feedback for us? My husband said there was too much talking. I also heard that there wasn't enough talking! I heard that Lauren was a great emcee, but not a good auctioneer. Do you guys have any suggestions?

JF: Feel free to email us as well!

- **Board Connections** (Daniel Bentley, Sylvia Echols, Kristen Surratt)

May Birthdays: James Thompson (8th), Courtney Guenther (15th), Lisa Brown (16th), Courtney Green and Angel Neelands (23rd), Cindy Taubenkimel (27th), Lisa-Anne Williams (31st)

Board Transitions

- Departing board members: Adam Ackerman, Lisa Brown, Janet Hefney, Kristen Surratt
- Past-President: Lisa-Anne Williams
- President: Laura Moore
- Treasurer: Ashley Taylor
- Vice President: TBA. Let Laura Moore know if you're interested.

For Your Calendars

- Salsarita's fundraiser 5/16 noon – 8pm. 295 Herlong Ave. RSVP here: [Commit to Eat at The Early Learning Partnership of York County's GroupRaise Meal @ Salsarita's](#). Min 20 RSVPs needed