

ELP BOARD MEETING NOTES

December 18, 2024

Call to Order: 8:35 am

Adjourned: 9:21 am

Attendance

Adkins, Sarah	Edwards, Martha	x Hubbard, Rachel	x Pollock, Casey
x Barber, Katie	Elliott, Jessica	x Keese, Savanna	Schmolze, Tommy
x Bentley, Daniel	x Farris, Tina	Kelly Brittany	x Taubenkimel, Cindy
x Bush, Niki	Faulkenberry, Tom	x Lisk, David	x Taylor, Ashley
Close, Will	Frothingham, Judy	x Mendoza, Dawn	Thompson, James
x Cobb, Catherine	x Green, Carolyn	Moore, Laura	x Williams, Lisa-Anne
x Culp, Jane	Green, Courtney	Neelands, Angel	
Douds, Jill	x Guenther, Courtney	Nichols, Erin	
Echols, Sylvia	Harris, Hilary	x Owens, Robin	

Minutes

Welcome

Presenter: Lisa-Anne Williams

- Welcome
- Percentage of board members who've contributed some or all of their pledge: 60%
- Approval of November 2024 meeting minutes
 - Motion to approve – Robin Owens
 - Second – Tina Farris
 - November 2024 minutes unanimously approved

Rachel Hui-Hubbard: Jill Douds has resigned from the board due to her busy schedule but is still willing to volunteer or assist as needed. Since the year is halfway over, I will leave it up to you all if you want to find another person in Fort Mill. Katie, do you have a suggestion?

Katie Barber: Yes, his name is Peter Olinger, and I have a meeting with him at 10 today.

Jane Culp: Kim Coolidge has just been hired to supervise the PreK program in Fort Mill. You can talk to Peter, but he will probably suggest her. I can also suggest my new co-worker, Geisel Lawhun. She's been with ParentSmart for many years and now she works with me. I know she has an interest in sitting in on future meetings,

RHH: Laura Moore is on her way to Antarctica, with no wi-fi, so she can't lead the meeting. Judy is visiting family, so Lisa-Anne will lead our meeting today.

Financial Report

Presenter: Ashley Taylor

- Bank Balance as of 11/30/2024: \$60,868.86
- Schwab Balance as of 11/30/2024: \$147,963.32
- Total Cash: \$203,562.18
- Total Donations in November: \$3,047.65
 - EW Process: \$1,000

- ROR:
 - Credits Spent: \$1,661.25
 - ROR Credits Earned as Income: \$0
 - ROR Credits Remaining: \$31,731.36
- Net Income as 11/30/2024: \$20,903.44

Ashley Taylor: This is net income for the fiscal year so far, not just this month.

Programs Report

Presenter: Niki Bush

- Overview of Community Book Giveaway program
- Distributed books at Sylvia Circle Fall Festival and Christmasville
- New dental books from Scholastic have been ordered
- Prenatal program – book distribution exceeding our initial projections
- Social Media Board Member Spotlight – submit photos
- 2024 filing with SC Secretary of State completed

Executive Director Report

Presenter: Rachel Hui-Hubbard

- Marketing:
 - Christmasville – Christmas Wishes and Pre-School Day
 - Help us expand our reach! Share our posts, like us, and follow us on Instagram, Facebook, and LinkedIn
 - Many thanks to Robin Owens for accompanying me at meeting with Alice Davis.
 - And many thanks to Sylvia Echols who arranged and attended meeting with Will Close – importance of board participation.
- Book vending machine has been ordered and is in production.
- Morningstar storage offers free units for a calendar year to 12 area nonprofits in exchange for a little marketing. Niki will apply at the end of this month
- ELP is due for a strategic plan update, so we'll resurrect that work group for the 2025-26 year.

Workgroup Reports

- **Board Connection:** Daniel Bentley, Catherine Cobb, Savannah Keese, Dawn Mendoza, Lisa-Anne Williams
 - **December birthdays:** Dawn Mendoza (12/4), Sylvia Echols (12/14), and Jane Culp (12/20)
- **Events/Fundraising:** Nicolette Bush – book fair or alternatives
- **In the Know:** Education Work Group
 - Print awareness

KB: Christmas Eve book flood book 🤔

RHH: When Katie sent me her deck for the print awareness presentation, I said this is perfect! It absolutely encapsulates what we do.

For Your Calendars:

- Wednesday 1/15/25 – In-person board meeting, 8:30am – 9:30am, Pathways in Rock Hill
- Thursday 1/30/25 - ParentSmart 30th Anniversary party