

ELP BOARD MEETING NOTES

October 16, 2024

Call to Order: 8:33 am

Adjourned: 9:08 am

Attendance

x Adkins, Sarah	x Elliott, Jessica	x Keese, Savanna	Schmolze, Tommy
x Barber, Katie	x Farris, Tina	Kelly Brittany	x Taubenkimel, Cindy
x Bentley, Daniel	Faulkenberry, Tom	x Lisk, David	x Taylor, Ashley
x Bush, Niki	x Frothingham, Judy	Mendoza, Dawn	x Thompson, James
Close, Will	Green, Carolyn	x Moore, Laura	x Williams, Lisa-Anne
x Culp, Jane	Green, Courtney	Neelands, Angel	
x Douds, Jill	x Guenther, Courtney	Nichols, Erin	
x Echols, Sylvia	x Harris, Hilary	x Owens, Robin	
Edwards, Martha	x Hubbard, Rachel	x Pollock, Casey	

Minutes

Welcome

Presenter: Laura Moore

- Welcome
- Percentage of board members who've contributed some or all of their pledge: 30%
- Approval of October 2024 meeting minutes
 - Motion to approve – Lisa-Anne Williams
 - Second – Daniel Bentley
 - September 2024 minutes unanimously approved
- Introduce new board member, Catherine Cobb from EW Process
- Changes to South State Bank signature card: REMOVE Adam Ackerman and Lisa Brown; ADD Ashley Taylor and Judy Frothingham

[Also need to remove Courtney Guenther and add Courtney Green](#)

Financial Report

Presenter: Ashley Taylor

- Bank Balance as of 09/30/2024: \$63,228.31
- Schwab Balance as of 09/30/2024: \$146,559.76
- Total Cash: \$209,788.07
- Total Donations in September: \$18,243.31
 - Harold Peeples: \$1,000
 - Fort Mill School District: \$8,000
 - Clover School District: \$8,000
 - EW Process: \$1,000
- Endowment Balance 09/30/2024: \$77,932.81
- ROR Credits Spent: \$3,661.22
- ROR Credits Earned: \$0
- ROR Credits Remaining: \$3,310.14

- Net Income as 09/30/2024: (\$166.90)

Programs Report

Presenter: Niki Bush

- Met with new medical director at Affinity Health
- Gave out books at YSD1 Night at the Museum
- Started Non-Profit Management course
- [ELP Newsletter](#)

Executive Director Report

Presenter: Rachel Hui-Hubbard

- Marketing:
 - Straight Talk with Manning Kimmel – good practice for public speaking

James Thompson: I listened to the Straight Talk and episode and wanted to give kudos. Talking on the radio is not easy, but y'all gave a lot of useful information.

Rachel Hui-Hubbard: That means a lot, James, since you have your own radio show!

- Bookmarks – distribute to colleagues; light ask for donations - \$100 buys 25 books
- Social Media Board Member Spotlight – submit photos by 10/30/24
This is not everything's thing so it's entirely up to you if you want to be highlighted, you'll be tagged to increase our reach on social media; if you are interested, please submit a picture and short bio
- Lake Wylie Mayday funding for storage unit and a ladder
- Met with Shaun Barnes and Susan Miskelly, Comporium. Grant to be awarded Jan 2025.

RHH: I asked Sean and Susan, what do you like to fund? They said projects! So I sent a letter with all the book vending machine info and they will fund one for ParentSmart, along with books!

Cindy Taubenkimel: We are so grateful and excited! We've wanted to do this for a while and we are celebrating our 30th anniversary in January. We are having a celebration on Jan. 30th and hope to reveal the book machine then. I know our families will be so grateful for it, so thank you!

Workgroup Reports

Presenter: Laura Moore

Laura Moore: We are still working on getting work groups together... stay tuned!

Board Connections: James Thompson has been nominated for a Queen City Award in the categories of "Author of the Year" (as James S. Thompson) and "Poetry in Motion" (as Poet JT). You can vote for him every day until 10/27 by clicking on this link: <https://queencityawards.com/voting/>

JT: You can vote daily. This is my 3rd nomination as an author (won in 2022) and my 4th nomination for poetry. I believe in doing things that we can pour back into the kids. Seeing my book on Amazon is amazing! I love to tell kids about that, and that if you use your mind as a sponge, your imagination can take you anywhere!

RHH: Great job, James, we are very proud of you!

In The Know – *Rachel Hui-Hubbard*

The American Academy of Pediatrics issued a new policy that says pediatricians should encourage parents to read with their children from birth. Read the article here, <https://bit.ly/4duEYCi>, and view the embedded video here: [Pediatricians Learn All About Kids With This One Weird Trick - YouTube](#)

Breakout Rooms – What is your favorite candy or costume from your childhood?

For Your Calendars:

- Promising Pages' Books & Boos, a book fair for grown-ups - 10/24/24, 6 - 9pm
Please go to their website <https://promising-pages.org/books-and-boos/>, more information and to purchase tickets (\$25 each).
RHH: We hope to learn from this event and make this our main fundraiser of the year
- Rock Hill Symphony Orchestra family performance – 10/27/24, 4pm at Sullivan MS
- November ELP Virtual Board Meeting - Wednesday 11/20/24, 8:30am – 9:30am

Judy Frothingham: Can you remind us where the book fair is and what day it is?

RHH: I included a link to the event!

LM: It's in Charlotte.

Niki Bush: Lenny Boy Brewing, near South End I believe.

RHH: If anyone can volunteer to hand out books at the symphony event, please let me know today. If you have any questions, let me know.

Ashley Taylor: I can do that, I should be around.

Jane Culp: Would it be at the beginning and the end? I might be able to help at the beginning but I have a prior commitment and I can't stay.

RHH: I can check with Betty Plumb!

Sylvia Echols: Rachel, I can help, I plan to go anyway.