

ELP BOARD MEETING NOTES

December 17, 2025
Call to Order: 8:36 am
Adjourned: 9:11 am

Attendance

Adkins, Sarah	x	Elliott, Jessica	Keese, Savanna	x	Owens, Robin
Barber, Katie		Farris, Tina	Lisk, David		Pollock, Casey
Bentley, Daniel		Faulkenberry, Tom	Mendoza, Dawn	x	Taubenkimel, Cindy
x		Bush, Niki	x		Frothingham, Judy
		Close, Will	x		Green, Carolyn
x		Echols, Sylvia			Green, Courtney
		Edwards, Martha	x		Hubbard, Rachel
					Moore, Laura
					Neelands, Angel
					Nichols, Erin
					Owens, Erin
					Taylor, Ashley
					Thompson, James
					White, Jamie
					Williams, Lisa-Anne

Minutes

Welcome

Presenter: Laura Moore

- Welcome
- Percentage of board members who've contributed some or all of their pledge: 56%
- Facebook birthday fundraiser
- Approval of November 2025 meeting minutes – no quorum to approve; not enough board members present

Financial Report

Presenter: Nicolette Bush

- Bank Balance as of 11/30/2025: \$39,194.35
- Schwab Balance as of 11/30/2025: \$160,565.59
- Total Cash: \$199,759.94
- Total Donations in November: \$1,119.54
 - EW Process: \$1,000
- ROR
 - Credits Spent: \$5,163.37
 - ROR Credits Earned as Income: \$0
 - ROR Credits Remaining: \$24,892.06
- Net Income as of 11/30/2025: (\$1,260.92)

Programs Report

Presenter: Nicolette Bush

- Reach Out and Read: Tri-County and Sunshine Pediatrics update
Former Sunshine Pediatrics site (purchased by SouthernMED in fall 2025) has cancelled the program; it seems likely that SouthernMED will also cancel the program at both Tri-County Pediatrics locations

Robin Owens: Where does this put us with Reach Out and Read? How many practices does this leave us with? How can we advocate as board members?

Rachel Hui-Hubbard: This rolls into my notes. We have not officially heard back about Tri-County Pediatrics but it does not look promising. This is part of the reason we are encouraging and marketing our other programs right now. Nicolette and I have both contacted Isabel (ROR); we will have more info regarding the next steps as soon as we hear back.

Jessica Elliott: Can we write letters or talk to them on ELP’s behalf?

RHH: Possibly! I don’t want to step on toes of Reach Out and Read, but we are willing to meet with SouthernMED to discuss this. We have to proceed in the manner that ROR directs us.

RO: What did they object to?

Nicolette Bush: For this specific case, the staff was told that the practice would have to pay for the books, but we know that isn’t true. As a whole, SouthernMED pulled out of the Reach Out and Read program shortly after the pandemic because a practice in Columbia objected to the content of one of the books.

RHH: we are considering other programs to get books to kids. If you have any ideas, let me know.

Sylvia Echols: This is heads of medicine turning their backs on science and research.

JE: First Steps has the Healthy Steps program in Tri-County Pediatrics in Rock Hill – could we funnel books through them?

Cindy Taubenkimel: First Steps also works with childcare centers – we could possibly get books to them as well.

RHH: We’ve reached out to David Lisk for that list.

JE: Many low-income families use the day care centers in York (vouchers).

RHH: I’m hoping to get a list of SNAP recipients but I’m having trouble accessing that information.

CT: What about the Department of Health? A lot of families go there as well.

RHH: The rest of the board needs to hear this. We may bring it up again at the January meeting.

- Books for Baby Bumps:
 - 50 bags delivered to NFP
 - 100 bags delivered to Rock Hill Gyn/OB
- Community Book Giveaways:
 - Club Pilates success! Over 400 books collected
 - Collection bin is at Children’s Museum on Main St. in Rock Hill for month of December

Executive Director Report

Presenter: Rachel Hui-Hubbard

- Reach Out and Read
- York partnerships: NFP presentation, Tender Hearts networking
- Met with Dr. Heath Branham – thank you Jessica Elliott for supporting ELP
- 2024 990 was filed; Niki submitted annual Secretary of State filing
- Based on board feedback, ELP will incorporate sponsorship levels/tiered giving for 2026

RHH: I also want to thank all of you for being dedicated board members. Thank you so much! I really do appreciate working for you and with you, and for all that you do for the children of York County!

- Board Connections – Sarah Adkins, Jessica Elliott, Casey Pollock, James Thompson
 - December birthdays
 1. Dawn Mendoza (12/4)
 2. Sylvia Echols (12/14)

- Fundraisers – Judy Frothingham

Judy Frothingham: In the next couple of weeks, we'll be preparing for the Share the Love of Reading campaign; emails will be sent with primer packet. We will customize the fundraiser for each restaurant that is willing to participate.

We are also working on planning the Kentucky Derby fundraiser race.

For Your Calendars:

- Next ELP board meeting will be in person: Wednesday 1/21/26 at 8:30am