

ELP BOARD MEETING NOTES

November 19, 2025

Call to Order: 8:34 am

Adjourned: 9:28 am

Attendance

Adkins, Sarah	x	Elliott, Jessica	x	Keese, Savanna	x	Owens, Robin
x Barber, Katie		Farris, Tina		x Lisk, David		x Pollock, Casey
x Bentley, Daniel		x Faulkenberry, Tom		x Mendoza, Dawn		x Taubenkimel, Cindy
x Bush, Niki		x Frothingham, Judy		x Moore, Laura		x Taylor, Ashley
Close, Will		x Green, Carolyn		Neelands, Angel		x Thompson, James
Echols, Sylvia		x Green, Courtney		x Nichols, Erin		White, Jamie
Edwards, Martha		x Hubbard, Rachel		x Owens, Erin		x Williams, Lisa-Anne

Minutes

Welcome

Presenter: Laura Moore

- Welcome to the board and guest, Margaret Simpson, who is attending the Nonprofit Management Course and is shadowing Rachel and Niki
- Percentage of board members who've contributed some or all of their pledge: 31%
 - Why we do what we do – [the importance of books, reading, and school readiness](#)
- Approval of October 2025 meeting minutes
 - Motion to approve – [Tom Faulkenberry](#)
 - Second – [Daniel Bentley](#)
 - [October 2025 minutes](#) unanimously approved
- Bookmarks reminder

Financial Report

Presenter: Ashley Taylor

- Bank Balance as of 10/31/2025: \$48,212.37
- Schwab Balance as of 10/31/2025: \$160,018.03
- Total Cash: \$208,230.40
- Total Donations in October: \$17,000
 - EW Process: \$1,000
 - Clover School District: \$8,000
 - Fort Mill School District: \$8,000
- ROR
 - Credits Spent: \$7,942.46
 - Credits Earned as Income: \$21,216.06
 - Credits Remaining: \$ 30,055.43
- Net Income as of 10/31/2025: \$12,372.91

Programs Report

Presenter: Niki Bush

- Reach Out and Read – keeping up with Southern Med acquisitions
- Books for Baby Bumps – new partnership with Nurse Family Partners
- Community Book Giveaways
 - ParentSMART open house and book vending machine launch – see photo of Katie and Clifford
 - York County Library storytime at the Galleria mall
- Miscellaneous – Storage unit inventory and reorganization

Executive Director Report

Presenter: Rachel Hui-Hubbard

- How board members can help with outreach: Invited grants (spouses, friends, anyone in your network).

*Changing landscape of donations: less corporate donors; more grants are requiring invitations now

*Think about your network and who may work for a large company that may offer giving programs that employees can initiate

*If you need information to provide, please reach out to Rachel

- Potential change from Zoom to MS Teams
- Partnerships with Winthrop: RHSO volunteers, Williams room – YCR, YCL, MacFeat
- Fort Mill Tree Fest - Volunteer to help decorate tree and be at the event, especially at end on Saturday to receive donation.
- Christmasville Preschool Day
- Fort Mill History Museum’s Memory Mill event

Robin Owens: You mentioned updating ELP’s giving page to include tiers of giving or sponsorship levels. I think presenting that to businesses is a format that they are familiar with, to be able to sponsor a company even if there is no event. It’s a format that makes sense to businesses

Ashley Taylor: I can send you the one that Fort Mill History Museum uses!

Workgroup Reports

- Board Connection – Sarah Adkins, Jessica Elliott, Casey Pollock, James Thompson
 - November birthdays: David Lisk (11/19),
- Fundraising/Events – Judy Frothingham, Dawn Mendoza, Erin Nichols

Kentucky Derby road race:

*Multi-level so that it’s kid- and family-friendly, but also draws distance runners

*Hoppin’ has been so generous that we would like to use their space for a little after event

*We think we can raise \$5-7k with this event alone

*Minimum planning and set-up, so not a heavy lift

Share the Love (Of Reading):

*Ask local restaurants to donate a percentage of sales (or proceeds from a special dish or cocktail) for Valentine’s Day

*We’ll be creating flyers and table tents with information about ELP

Judy Frothingham: If anyone has any contacts at local restaurant that you think may want to participate, we can reach out to those. Please let us know if you can help in any way!

Potential idea for 2026: Mother's Day Tea

*Sponsored tables

*Gift items for raffle or auction

In the Know

Presenter: Dawn Mendoza

- Books as tools in occupational therapy

*Can be used to promote head and neck control

*Help eyes "team" together to focus

*Act as motivators and cognitive tools

*Tactile, visual, and motor skills component

*Icebreaker and incentive to engage in difficult sensory tasks

*Help sustain attention span and promote listening instead of impulsive behavior

For Your Calendars:

- Fort Mill Tree Fest: Saturday 12/6/25 9am-6pm at St. John's United Methodist Church at 130 Tom Hall Street in Fellowship Hall. Set-up will be Thursday 12/4/25 1:30pm
- Fort Mill History Museum Memory Mill: Thursday 12/11/25
- York Christmas Parade: Friday 12/12 at 6pm. Jessica Elliott volunteer request
- Next ELP board meeting will be via Zoom: Wednesday 12/17/26 at 8:30am

Katie Barber: There are many book clubs that may be willing to donate or help out during the holidays.

Rachel Hui-Hubbard: Are you in a book club or are ware of any? If you have any ideas, please email them to me!

Tom Faulkenberry: How do we want them to participate?

KB: My thought was – how can book clubs give back? Sponsor a child or donate to ELP instead.

TF: It's a good idea, but how would we approach them and what will we ask for?

KB: We probably need a flyer and maybe a QR code for donation.

Laura Moore: I am not in a book club, but I have some friends that I could ask!

Judy Frothingham: I am also not in a book club. I'm wondering if we can leave flyers around to get the information out.

KB: I wonder if you or Nicolette could get a segment with WHRI or Palmetto Mornings to spread the message.

RHH: I can reach out to Manning at WRHI.

TF: I think even if we can get one member of a book club to present the info and make that request. Most probably know about ELP and if not, they can share our mission. I would think book clubs would want to do that!

LM: We need a flyer, and we probably need it soon! I can work on that.

KB: I can give an example and tell me what you like or don't!

RHH: We have some other print material that can be included

Carolyn Green: I am not in a book club but I'm in other social groups that may be interested! I think it's a wonderful opportunity for focused giving.

Ashley Taylor: there is a book club that meets at Corks, Cooks, and Books.

KB: That's a great place for our flyer!

LM: Let's try to get the flyer done before December and get it out to everybody on the board to share.