

ELP BOARD MEETING NOTES

September 18, 2025

Call to Order: 5:33 pm

Adjourned: 6:31 pm

Attendance

Adkins, Sarah	Elliott, Jessica	x Keese, Savanna	x Owens, Robin
x Barber, Katie	Farris, Tina	x Lisk, David	x Pollock, Casey
x Bentley, Daniel	Faulkenberry, Tom	x Mendoza, Dawn	Taubenkimel, Cindy
x Bush, Niki	Frothingham, Judy	x Moore, Laura	x Taylor, Ashley
Close, Will	Green, Carolyn	Neelands, Angel	x Thompson, James
x Echols, Sylvia	x Green, Courtney	Nichols, Erin	x White, Jamie
Edwards, Martha	x Hubbard, Rachel	x Owens, Erin	x Williams, Lisa-Anne

Minutes

Welcome

Presenter: Laura Moore

- Welcome
 - Introduction of board members
 - New members: Jamie White, Erin Owens
- Percentage of board members who've contributed some or all of their pledge: 6.25% (1 person)
- Bookmarks reminder

Financial Report

Presenter: Ashley Taylor

- Bank Balance as of 8/31/2025: \$47,188.05
- Schwab Balance as of 8/31/2025: \$158,999.54
- Total Cash: \$206,187.59
- Total Donations in August: \$6,132.31
 - EW Process: \$1,000
 - United Bank: \$2,500
- ROR
 - Credits Spent: \$2,004.67
 - ROR Credits Earned as Income: \$790.25
 - ROR Credits Remaining: \$9,877.43
- Net Income as 7/31/2025: (\$9,891.44)

Programs Report

Presenter: Niki Bush

- ROR
 - Refresher training sessions at both Tri-County Pediatrics locations with Isabel Smith

David Lisk: We have Cassie and Haley at Tri-County with the Healthy Steps program. Let me know if book distribution falls by the wayside and we can work on that.

- Wee Read
 - Spoke with Ann (lead NICU volunteer) in June about book decrease - She said that they have been giving out less books (due to being busy/forgetful/short-staffed) but she will talk to the staff to try to get the program amped up again
- Books for Baby Bumps
 - Program launch at Rock Hill GYNOB

Community Book Giveaways

- Book donation drives
- Back to School Block Party (gave away 250 books)
- Born Learning Trail / Kick-off event at Hickory Grove Park

Executive Director Report

Presenter: Rachel Hui-Hubbard

- 2025-2026 budget approved
- Book donation drive
 - Scheduling new locations for each month of the year
- ROR cannot expand outside of York County, but possibility exists with other programs
 - Angelica Barrett with Children’s Council of Lancaster Co.

Per David Lisk, Southern Meds will be taking over the 2 Tri-County practices. This could present an issue since Southern Meds pulled out of the ROR program a few years ago (due to an issue in a Columbia practice.)

David Lisk: They are interested in some of our (First Steps) other programs, so we need to show them the whole picture.

Dawn Mendoza: Does ROR have to be in a doctor setting/physician-based?

Rachel Hui-Hubbard: It does, it is modeled to be that way.

DM: I’m just thinking of underserved families who could really use the books.

Courtney Green: I’ve worked with Chit Chat in Fort Mill, and I proposed that we could share books with them, as well as practices here in Rock Hill. I reached out to Amber but haven’t heard back. Early interventionists also work with that age group, and they would be a good place to expand programs.

DM: I’ll talk to therapy offices regarding this.

RHH: With ROR we are limited, but this would be a program independent of that.

Laura Moore: When we talk to practices, we offer them any books they want; we are not pushing the envelope and the books can be tailored as requested.

DM: Many directors don’t have time to add another thing to their plate; they don’t have time to choose books.

RHH: That’s the beauty of what we do, we take the work out of it for them.

- Expanding CBG to make up for decreasing number of births and well-child visits

RHH: We are looking for a catchy name for the Community Book Giveaways program so please let me know if you have any ideas!

- Upcoming presentation at EW Process

- Changes to by-laws; vote will happen at October meeting
 - Reduce number of board members required
 - Meeting time and day needs to be revised

Workgroup Reports

Presenter: Rachel Hui-Hubbard

- New work groups for this fiscal year, including Strategic Planning
- Read to Me kit work group removed
- Board members, please review work group document and determine where you would like to serve

For Your Calendars:

- Next board meeting on Wednesday 10/15 at 8:30am
- Book Drive schedule
 - September: Museum of York County
 - October: Windy Hill Orchard