

ELP BOARD MEETING NOTES

April 15, 2026

Call to Order: 8:37 am

Adjourned: 9:20 am

Attendance

Adkins, Sarah	x Elliott, Jessica	Keese, Savanna	x Owens, Robin
Barber, Katie	Farris, Tina	Lisk, David	Pollock, Casey
x Bentley, Daniel	x Faulkenberry, Tom	x Mendoza, Dawn	x Taubenkimel, Cindy
x Bush, Niki	x Frothingham, Judy	x Moore, Laura	Taylor, Ashley
Close, Will	x Green, Carolyn	Neelands, Angel	Thompson, James
x Echols, Sylvia	Green, Courtney	Nichols, Erin	x White, Jamie
Edwards, Martha	x Hubbard, Rachel	Owens, Erin	x Williams, Lisa-Anne

Minutes

Welcome

Presenter: Laura Moore

- Welcome
- Percentage of board members who've contributed some or all of their pledge:
- Approval of March 2026 meeting minutes
 - Motion to approve – [Judy Frothingham](#)
 - Second – [Lisa-Anne Williams](#)
 - [March 2026 minutes](#) unanimously approved

Financial Report

Presenter: Ashley Taylor

- Bank Balance as of 03/31/2026: \$26,947.99
- Schwab Balance as of 03/31/2026: \$162,390.27
- Total Cash: \$189,338.26
- Total Donations in March: \$7,772.52
 - EW Process: \$1,000
 - Perihelion Club: \$1,000
 - BNA: \$5,000
- ROR
 - Credits Spent: \$7,083.84
 - ROR Credits Earned as Income: \$0
 - ROR Credits Remaining: \$ 11,641.96
- Net Income as of 03/31/2026: (25,269.31)

Nicolette Bush: We are in the red partially because we haven't received 2 large annual donations; we did receive the check from Rock Hill Schools and it was deposited in April, but nothing from Coca Cola yet.

Sylvia Echols: We should really be thankful for Fred Faircloth and the donations from Coca Cola. We asked Fred for \$30K and he agreed to pay \$6K every year for five years. He has increased the amount every year.

Programs Report

Presenter: Niki Bush

- Site visits update / Affinity

NB: All site visits complete except for the former Tri-County sites; no word from them but they are not overdue until May

- Ordered books for 2 upcoming community events
- Women's Enrichment Center in Lancaster – 70 prenatal bags and 30 dad books

Executive Director Report

Presenter: Rachel Hui-Hubbard

- Two partner events on 4/18 and we need volunteers:

* Earth Day Birthday from 10am to 2pm, York County Material Recovery Facility, 320 Recycle Rd., York, SC 29745

* NFP Family Fun Day 10am-1pm, 501 Belleview Rd, Rock Hill

- Working on sponsorships for 5K
- New partnership: Jessica Harby, director of Inside Rock Hill volunteer committee (LFLs, volunteer opps)
- Budget for 2026-2027 will be emailed next week. Voting on budget and strategic plan at May board meeting so please attend.

Workgroup Reports

- Strategic Plan (Daniel Bentley, Laura Moore, Lisa-Anne Williams)

Laura Moore: We hope we have addressed any issues but if not please let us know, any typos, etc. We hope to adopt the new strategic plan at the May meeting.

SE: I read over it last night and think you have done an excellent job. Metrics of success are difficult in a nonprofit, but you've done a great job of addressing that.

- Fundraising / Events (Judy Frothingham)

Judy Frothingham: Paige Kell (running coach) has been doing a great job promoting the event. Strictly Running will continue to advertise the event. Right now, we only have 9 registrants, so we need some help to get the word out. Rachel sent out a sample email that you can send out to encourage friends and family to participate. Our budget is based on 150 participants.

Richie's Italian Bistro has offered to donate pizza at cost, but we will hold off on that for now. If there is anything anybody can do to support this event, please do it!

Orange Theory has offered to show up and give away gift bags. I am going to ask if they are also willing to sponsor the event if we give them table space.

Lisa-Anne Williams: Do we have a QR code for signup?

JF: Yes, it is on all of the documents and signage that we have been giving out. When is Palmetto Morning?

RHH: I will be on Palmetto Morning with Kim Galien on Tuesday April 21st at 8am.

LM I have a goal of getting 5 people to sign up. Maybe we can all set a goal like that and reach out to people in your network!

- In The Know (Katie Barber)

- Early literacy is deeply relational!
 - The strongest predictor of literacy success is **adult-child interaction around books**
 - “Serve and return” interactions build neural pathways (back-and-forth talk, pointing, questioning)
 - Every book we distribute is a relationship tool.
- https://www.youtube.com/watch?v=m_5u8-QSh6A (great video from Harvard – oldie but goodie!)

Rachel Hui-Hubbard: Katie Barber had some ideas, but she is at the orthodontist with her child, so she asked me to lead. This is a preview of what will be coming at the board retreat in September. She has agreed to lead the session and plan an activity for us.

Getting-To-Know-You Session (Laura Moore)

- May meeting date, time, and location: Suggestions for improving board meeting attendance (What’s missing? Different day, different time, in person, more interesting topics, legislative updates, etc.)

RHH: Regarding meeting times, would a different time or day work better? Also, what do we think about the in-person meeting in May? Morning or evening? Happy hour? Location?

SE: How about sending out a survey?

JF: Maybe early evening is better for people with kids... it will be interesting to see the responses.

Tom Faulkenberry: It’s hard to make it simpler than a Zoom meeting in the morning, but naturally sometimes people have conflicts. Is the next meeting on the 20th or 21st?

RHH: It’s scheduled for May 20th but we are open to changing it.

LM: Do we think that if we had the meeting after the race, would that increase attendance?

JF: I think it’s a long day, and if they bring family or friends, it may be hard to break away from them for a meeting. We also plan to have music afterward, so we want folks to be able to relax and enjoy it.

For Your Calendars:

- Next ELP board meeting will be in person: Wednesday 5/20/26 at 8:30am. Location TBD
- Tuesday 4/21/26 @ 8:00am: Rachel and Kim Galien will be on Palmetto Morning